











Upcoming Sessions 2019

January	18 th	Transforming customer experience through digital transformation -Main Session	
	18 th	How to beat impostor syndrome -Women in Digital	
February	6 th	Leading agile transformation -Innovation Deep-Dive	
	21 st	Advanced analytics and AI -Main Session	
March	6 th	How to best transform your business with design thinking -Innovation Deep-Dive	
	7 th	Diversity and inclusion in the workplace: How to bridge the gap -Diversity and Inclusion	
	21 st	How to get more value from content marketing and social listening -Main Session	
April	9 th	How to capture more value from robotic process automation -Innovation Deep-Dive	
	9 th	What's next for search and SEO? -Digital Skills Workshop	
	18 th	How can AI and automation smarten up your organisation? -Main Session	
May	23 rd	Building the workforce of the future -Main Session	
June	13 th	Digital transformation success stories -Main Session	
	20 th	How to build an effective personalisation strategy -Digital Skills Workshop	

July	25th	What's next in analytics and AI for digital marketing -Main Session	
August	6th	The importance of networks and mentoring -Women in Digital	
	15th	Getting more value from paid advertising on social -Digital Skills Workshop	
	22nd	Innovation unconference -Main Session	
September	19th	Customer experience: Creating value through transforming customer journeys -Main Session	
October	11th	B2B influencer marketing strategies -Digital Skills Workshop	
	16th	Diversity by default -Diversity and Inclusion	
	17th	AI, automation and the future of work -Main Session	
November	21st	How to create a successful digital workplace -Main Session	
December	12th	Digital marketing trends to watch in 2020 -Main Session	